



# CaroMont Health

## **Cares Campaign**

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Questions & Answers



CaroMont Health

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## Want to know more?

Contact the CaroMont Health Foundation to learn more about this important initiative.

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## **What is the CaroMont Health Cares Campaign?**

The CaroMont Health Cares Campaign is a scholarship initiative aimed at increasing access and financial support for Gaston County residents. It seeks to train individuals for health care-related careers, creating opportunities for diverse talent in the greater Gaston County community. This campaign forms a strong network of education and training, ensuring a healthier future for the community.

## **Why is the Cares Campaign the inaugural capital campaign for the CaroMont Health Foundation?**

The Cares Campaign is the flagship initiative of the CaroMont Health Foundation because of the pressing needs affecting all Gaston County residents; there is a shortage of qualified healthcare professionals, leading to unsustainable temporary staffing expenses, exacerbated by a growing population. Because CaroMont Health recognizes the pivotal role of healthcare providers in offering high-quality health care, this campaign is intended to attract, train, and retain the best healthcare professionals to sustain CaroMont Health as the community's most trusted healthcare partner.

## **Can you tell me some of the history of the CaroMont Health Foundation and how it relates to the community?**

Since its establishment in 1985, the CaroMont Health Foundation has been dedicated to enhancing health-related initiatives in the Greater Gaston Community. It achieves this by rallying the community to collaborate with CaroMont Health in various ways to address ongoing healthcare issues. The Foundation channels its efforts through grants, scholarships, and other means to support CaroMont Health's mission of providing compassionate, exceptional and highly reliable care. Contributions to the CaroMont Health Foundation directly benefit programs that enhance the well-being of neighbors and the community.



### **Why is the name of the campaign important?**

"CaroMont Health Cares Campaign," underscores the organization's commitment to a superior standard of care. This extends beyond clinical settings and deeply impacts the Greater Gaston Community, reflecting a dedication to surpassing conventional healthcare norms. The campaign title emphasizes CaroMont Health's devotion to personalized and individualized care, crucial for supporting patients, the community, and our valued employees.

### **What makes the Cares Scholarship initiative different?**

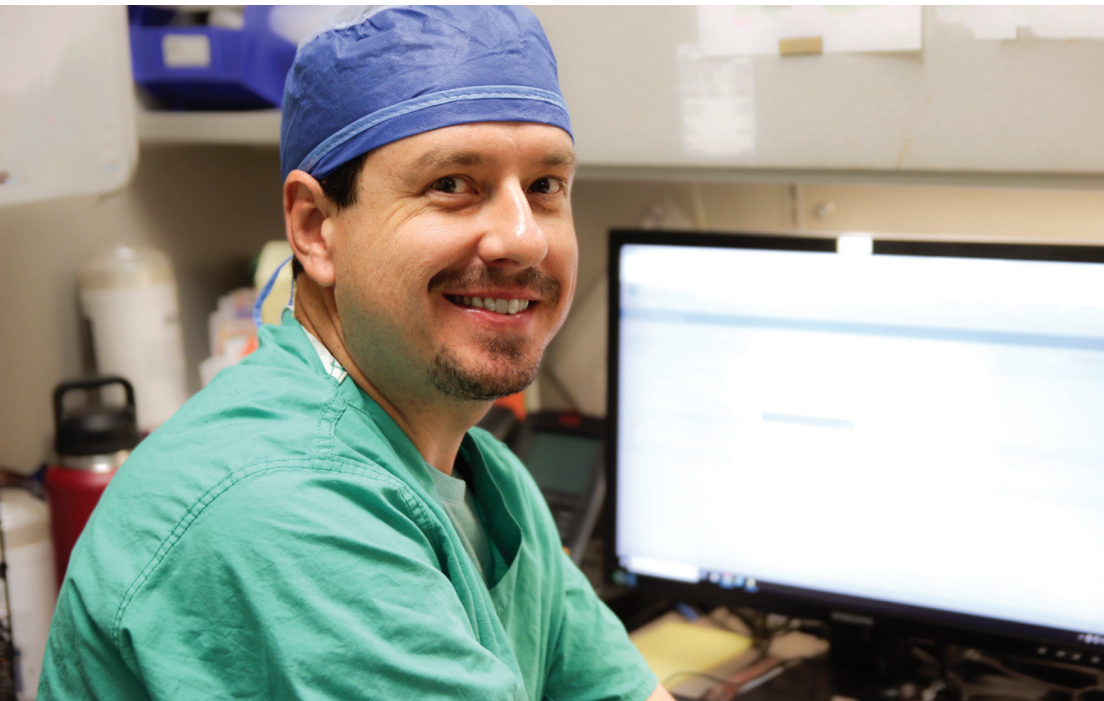
Unlike conventional capital campaigns, the Cares Scholarship initiative centers on individuals. Recipients of the scholarship receive ongoing mentorship and support to ensure their continuous growth, both professionally and personally. This approach aligns with CaroMont Health's Care First ethos that prioritizes personal connections. Whether a patient or an employee, CaroMont Health places high-quality, individualized care at the forefront of its organizational practices.

## **What impact does the campaign have at the community level?**

At the community level, the CaroMont Health Cares Campaign invests in local men and women to foster a highly skilled healthcare workforce. CaroMont Health distinguishes itself by prioritizing the community's welfare and investing in those who call greater Gaston home. By offering an educational path for community members to enhance their professional skills, we create opportunities within an organization that truly cares about each individual. This investment in individuals ripples through the community, leading to broader economic development.

## **Why does remaining a community-based, independent health care system matter?**

Remaining a community-based, independent health care system is crucial because CaroMont Health's commitment to the community's well-being is unparalleled. This independence allows us to deliver high-quality, personalized care, focusing on the overall health and welfare of the community. It underscores our unwavering dedication to putting Care First in all that we do.





## About CaroMont Health

CaroMont Health is a not-for-profit health system headquartered in Gastonia, North Carolina. Committed to providing compassionate, exceptional and highly-reliable care within five counties and two states, the system's 476-bed CaroMont Regional Medical Center was named among IBM Watson Health 100 Top Hospitals in 2018 and has earned more Grade A ratings for Patient Safety by the Leapfrog Group than any other hospital in the region. With a focus on putting patients first, CaroMont Health has been a trusted healthcare partner since 1946.

## CaroMont Health Foundation

At CaroMont Health, Care First has always been a promise bigger than healthcare alone. More than a business philosophy, it's a deeply personal purpose. It's a commitment that reaches beyond individual health to community health, a commitment which requires the CaroMont Health Foundation.



# CaroMont Health Foundation

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