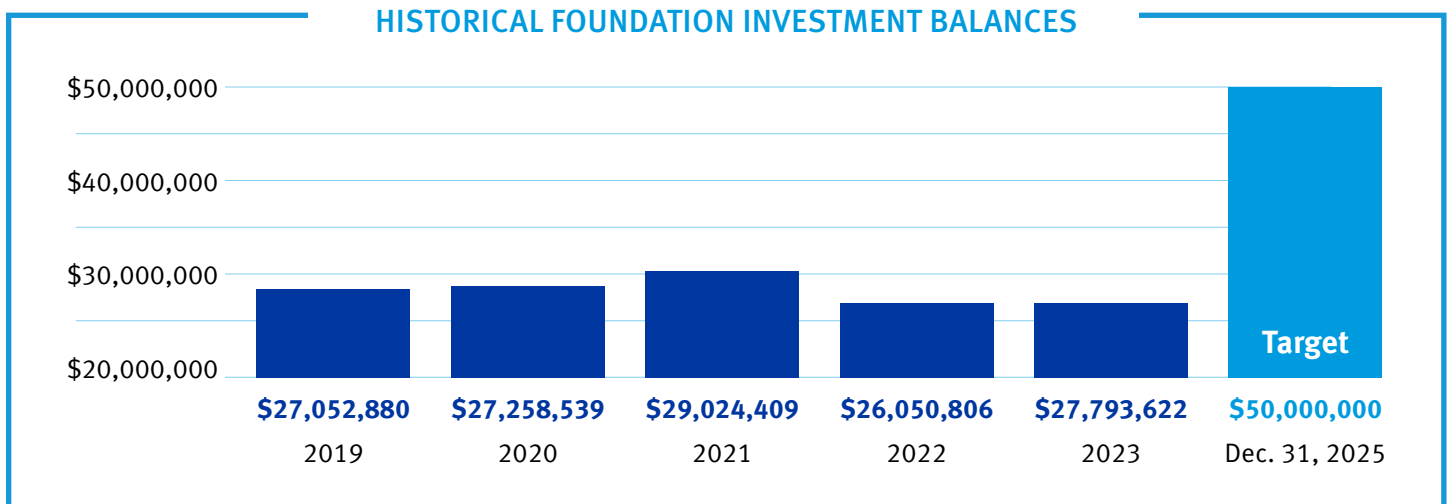


Future State

The CaroMont Health Foundation was founded in 1985 with an initial contribution from Gaston Memorial Hospital, now CaroMont Health. Since its founding, the Foundation has focused on the provision of scholarships, community health improvement grants and financial aid to the hospital’s most vulnerable patients and families. Over the last two years, the mission and vision of the Foundation have been redefined to include developing a sustainable fundraising capability that more directly aligns with the mission and vision of CaroMont Health. This vision is critical to enhance the long-term viability of the health system and improve community health. In summary, the benefits of this future state include:

- Improved ability to attract and retain clinical talent
- Additional cutting-edge services and technology
- Improved clinical outcomes/community health and
- Long-term sustainability of the health system for Gaston County

In the future, the CaroMont Health Foundation will be seen as Gaston County’s community-based, not-for-profit healthcare foundation.



Strategic Objectives

The strategic plan will be carried out by achieving the following objectives:

- **Governance.** A governance model that reflects requisite experience and leadership.
- **Brand management.** A unique, compelling and transformational brand.
- **Community engagement.** Continuous and meaningful connections with the community.
- **Donor development.** Personal relationships with major donors.
- **Partnerships.** Focused connections with synergistic community partners.